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From: EPA State & Local Clean Energy-Environment [mailto:STATE-LOCAL-CLEAN-ENERGY-ENVIRON@LSERV.ICFCONSULTING.COM] On Behalf Of State Local Clean Energy Environment List

Sent: Thursday, May 14, 2009 7:31 AM

To: STATE-LOCAL-CLEAN-ENERGY-ENVIRON@LSERV.ICFCONSULTING.COM

Subject: EPA Launches Rapid Deployment Energy Efficiency Toolkit Planning Guide, Implementation Guide, and Help Line

EPA Launches Rapid Deployment Energy Efficiency Toolkit Planning Guide, Implementation Guide, and Help Line

*****Planning Guide**

The U.S. EPA has released the first portion of its Rapid Deployment Energy Efficiency (RDEE) Toolkit Planning Guide to help states, local governments, and other program administrators design and implement effective energy efficiency programs under the American Recovery and Reinvestment Act (ARRA). The Planning Guide provides key information on the following 10 energy efficiency programs with proven track records across the residential, commercial, and industrial sectors:

- Home Performance with ENERGY STAR
- ENERGY STAR Labeled Products
- Residential Efficient Heating and Cooling
- Residential Energy Audit and Direct Installation
- Non-Residential On-Site Energy Manager
- Non-Residential Prescriptive Rebates
- Non-Residential Retro-commissioning
- Non-Residential Benchmarking and Performance
- Non-Residential Custom Incentives
- Commercial Food Service Efficiency

The Guide presents information that can be used to select and plan for any one of these programs or for the development of a portfolio of these programs, including details on the target audience, likely near-term penetration rates, average energy savings per participant, annual program costs per participant, and the number of jobs created.

*****Implementation Guide**

The U.S. EPA has also released the RDEE Toolkit Implementation Guide – Phase I. The Implementation Guide provides states and local governments with the information that they need to prepare and implement RDEE programs, both individually and as part of a portfolio of programs. It is being released in two phases:

Phase I (available now)

- Program/portfolio benchmarking
- Overview of strategies for customer targeting and marketing
- Training needs and resources overview

Phase II (available June 2009)

- Marketing strategies and tactics for each RDEE program
- Examples of and links to specific trainings
- Templates of and links to RFPs and proposal evaluation matrices
- Detailed program timelines
- Measurement and verification details.

Visit www.epa.gov/cleanenergy/energy-resources/ee_toolkit.html to learn more about the RDEE Toolkit and to download the Planning Guide or Implementation Guide. The RDEE Toolkit was developed through a joint effort of EPA and the U.S. Department of Energy, with technical input from the Leadership Group of the National Action Plan on Energy Efficiency.

*****Help Line**

The RDEE Toolkit Help Line is also available as a go-to resource for RDEE questions. The goal of the Help Line is to assist state and local governments in deploying ARRA energy efficiency funding in a successful, sustainable manner.

The RDEE Toolkit Help Line is available at 866-602-7333 or RDEE@icfi.com.

Please note that all questions related to energy-related funding provided by ARRA should be directed to DOE: www.eere.energy.gov/recovery or 1-877- EERE-INF (1-877-337-3463).

State and local officials interested in additional information about developing and implementing cost-effective clean energy and environmental strategies that help further environmental and clean energy goals and achieve public health and economic benefits may visit:

<http://epa.gov/cleanenergy/energy-programs/state-and-local/index.html>

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