

**Clean Air Coalition Advisory Committee  
Monthly Meeting  
Thursday, August 13, 2009 from 1:30 – 3:00 pm  
CAPCOG Offices  
6800 Burleson Road, Building 310, Suite 165  
Austin, Texas  
Conference Call\***

**MARKED AGENDA**

*Attendees: Shana Norton (CAMPO), Natalie Hossain (LCRA), Deanna Altenhoff (CAF), Bill Gill (CAPCOG), Kristin Hebert (CAPCOG), Amy Everhart (Mayor's Office), Pharr Andrews (City of Austin), Adele Noel (Travis County), John Dean (City of Round Rock), Benita Bonner (Williamson County – on behalf of Gary Boyd)*

**1. Welcome, Introductions and Citizens Comments**

*No citizen comments*

**2. EPA and TCEQ Update**

*EPA was not on the call, but notified in advance that there were no updates.*

*Bill stated that September 12<sup>th</sup> marks the end of EPA's 180 day review period of the 2008 ozone standard. It's uncertain as to whether the standard will be revised; EPA has yet to release implementation rule for the new standard.*

*TCEQ Update: Two new division directors were announced this week:*

- David Brymer – Director of the Air Quality Division*
- Steve Hagle, P.E. - Director of the Air Permits Division*

**3. Ozone monitoring data for the 2009 ozone season – what to expect as we approach the season's peak. What's the message if we monitor ozone above standard?**

*There have been 4 days monitored above the standard at the Murchison monitor (CAMS 3) so far this ozone season. The 4<sup>th</sup> highest 8-hour ozone value is still 76 parts per billion. High ozone is not normally seen in July due to the meteorology. From now (mid to late August) through the end of September is when Central Texas historically experiences higher ozone days.*

*Bill stated that we can still do things locally to help reduce ozone, but we really need to double our efforts. Bill emphasized that we need to maintain active involvement of elected officials in the region's voluntary plans. Shana commented that we should emphasize the fact that ground-level ozone is still a public health issue whether we go nonattainment or not.*

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#### **4. CAMPO/TxDOT Workshop of Nonattainment Designation and Transportation Impacts (August 26)**

*The workshop will run from 9:30 a.m. to noon at TxDOT. Jose Campos will be presenting. CAMPO will open with a brief overview of the ozone season, but the workshop will mainly be about transportation conformity.*

#### **5. Mayor Leffingwell's Press Conference on Peak Ozone Season (August 18)**

*Pharr stated that they had a successful meeting this morning and that everything should be good to go for the Press Conference on August 18<sup>th</sup>. The purpose of this press conference is to get the word out to the media about the importance of the Big Push and these final months of the ozone season.*

#### **6. Ozone Action Heroes and Other Big Push Items Update**

*Ozone Action Heroes:*

*(Update from Shana)*

- *Ozone Action Hero Billboards have been put up at both north and south locations on Interstate 35*
- *Advertisements are now up at gas stations around town.*
- *Ozone Action Heroes has reached out through Facebook, MySpace, and Twitter in efforts to reach a broader audience.*
- *Ozone Action Heroes website has been getting more "hits" with increased advertisements.*

*(Update from Pharr)*

- *City of Austin has put an ozone hero ad in Austin Business Journal.*
- *City of Austin currently has a banner with ozone hero information located downtown that's being moved around periodically.*
- *Pharr is still trying to get an ad in newsletter that goes out in utility bill for Austin Energy.*

*Big Push:*

- *Adele announce that Travis County is coordinating the filming/production of public service announcements (PSA). If you're interested in doing a 30 second PSA, contact Adele. She has a camera crew to film (except on Tuesdays).*
  - *Pharr's PSA idea – one about no idling in front of schools.*
  - *Bill's PSA idea – anti-HDV idling.*
- *Clean Air Force is working with Yellow Cab; they will be out at Whole Foods (who is a Clean Air Partner) giving out reusable bags getting the message out about the Big Push.*
- *Bill stated that Betty Voights (Executive Director – CAPCOG) met with the mayor of San Marcos and discussed the possibility of City of San Marcos signing a resolution (803 Flex Agreement).*

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- *Bill talked/met with TX Lehigh; they agreed (verbally) they would do what they could to take some reduction measures during an ozone watch/warning.*

## **7. Commute Solutions Month Update**

*September is Commute Solutions Month. CAMPO has contracted with TKO to run Commute Solutions Month/Commuter Challenge. The annual Commuter Challenge will begin, Monday, September 7<sup>th</sup> and end on Saturday, September 19<sup>th</sup>; to join the challenge, go to [www.rcride.com](http://www.rcride.com). The Celebration Ceremony and Weirdest Commute Contest will be on Thursday, September 24<sup>th</sup> at City Hall Plaza, 301W. 2nd Street, from 11:00am to 1:00pm.*

## **8. ARRA activities – COA Climate Showcase Communities Grant Application**

*Ongoing reminder – There are different grant opportunities for recovery funds. Climate Protection Group submitted an application for the Climate Showcase grant (\$700,000) – with the intention of using the funds as a stimulus to River Cities Rideshare (i.e. prizes and other incentives to increase usage of the program. The COA Climate Showcase Communities Grant closed in July.*

## **9. Calendar of upcoming dates of interest:**

- *8/31/09 - Clean Air Partners report due*
- *9/12/09 – EPA 180-day review ended – will find out if O3 standard changing again*
- *9/15/09 - CTCC biodiesel workshop -*

## **10. Other Business**

*Adele was notified yesterday that TCEQ is cutting LIRAP funding by 50% for both Travis and Williamson Counties. Apparently Travis County and Williamson County only put in \$2.00 per inspection (fee from I/M Program), while Houston and Dallas areas contribute \$6.00, but the LIRAP funds were previously being distributed equally amongst all areas. So now Williamson and Travis Counties will get an amount that is proportionate to contribution.*

**\*You may join the meeting via conference call by dialing 512.974.9300 and pressing 123568 at the prompt.**

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