



Capital Area Council of Governments

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CAPCOG Air Quality Program and City of Austin Radio Scripts

Script one: "BACK TO SCHOOL" 30 seconds

FOR CENTRAL TEXAS, BACK-TO-SCHOOL ALSO MEANS BACK-TO-AIR POLLUTION. INCREASED TRAFFIC AND HEAT LEAD TO SOME OF THE WORST AIR POLLUTION RIGHT AS SCHOOL STARTS AGAIN. AIR POLLUTION CAN MAKE IT DIFFICULT TO BREATHE FOR CHILDREN, SENIORS, AND PEOPLE SUFFERING FROM ASTHMA. YOU CAN DO YOUR PART TO KEEP THEM HEALTHY BY REDUCING EMISSIONS WHILE ALSO SAVING MONEY. HOW CAN YOU HELP? TRY CARPOOLING, AVOID SIDE TRIPS, AND LIMIT IDLING WHEN PICKING UP AND DROPPING OFF KIDS AT SCHOOL, ESPECIALLY ON OZONE ACTION DAYS. BE AIR AWARE. A MESSAGE FROM THE CENTRAL TEXAS CLEAN AIR COALITION.

Script two: "DRIVE CLEAN" 30 seconds

STILL DRIVING THAT OLD CLUNKER? DID YOU KNOW THAT THE STATE OF TEXAS CAN HELP YOU PAY FOR UP TO \$3,000 FOR CERTAIN NEW, LOW-EMISSIONS CARS, SUVS, OR PICKUPS? YOU CAN RECEIVE EVEN MORE TO REPLACE AN OLD A HEAVY-DUTY VEHICLE. TO FIND OUT IF YOU QUALIFY FOR FUNDING AND TO LEARN MORE ABOUT THESE OPPORTUNITIES, ASK YOUR LOCAL DEALERSHIP, OR VISIT CAPCOG DOT ORG SLASH AIR QUALITY. THAT'S CAPCOG DOT ORG SLASH AIR QUALITY. THIS FALL, DRIVE CLEAN ACROSS CENTRAL TEXAS. A MESSAGE FROM THE CENTRAL TEXAS CLEAN AIR COALITION.